



# Lauren's First and Goal Foundation

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## Newsletter

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Founded in 2004, LFG is a 501c3 charitable organization. Donations are tax deductible to the fullest extent of the law.

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**Special Thanks to  
Coaches  
Bill O'Brien  
and  
Urban Meyer  
For Joining LFG's  
Honorary Board  
of Directors**

## Record Numbers at PA and OH Football Camps

Lauren's First and Goal Foundation welcomed a record 2,580 high school student-athletes to its football camps in Pennsylvania and Ohio in 2012. The ninth annual football camp held on Sunday, June 3 at Lafayette College saw a record-breaking 2,105 players, while Ohio participants rose to 475 registered players. Since the camp's inception in 2004, over 14,750 players from 30 different states and two countries have attended the camp.

Even more impressive was the fundraising total - more than \$113,000 thanks to camper registrations and donations.

"The camp is a true community effort on every level, and so many generous people come back each year brimming with enthusiasm and positive energy," said LFG founder Marianne Loose. "We are extremely grateful to all of the volunteers, coaches, grounds crews, football players, former team members, athletic trainers and medical staff for devoting their time and talents to help make the camp a success."

Athletes from 27 different states and Washington, D.C. descended on the campuses of Lafayette and Otterbein University in Ohio to receive instruction in a variety of offensive and defensive skills from college coaches from around the country. "We are also so thankful to the high school coaches who arrange to bring their players," Loose said. "The camp not only promotes the value of community service among their team members, but also exposes them to the opportunities to continue their academic and athletic careers at the next level."

More than 396 coaches representing 155 schools volunteered their time at the annual camps, as well as representatives from three NFL teams.

*Well taught technique at the LFG football camp (below).*



### Fundraising with RAZOO

After attending the camp, many players, teams, coaches and spectators feel inspired to become more involved in supporting our mission of funding pediatric brain tumor research and cancer services. Individuals or teams can host their own LFG fundraiser using our Razoo site - <http://www.razoo.com/story/Lfgf>.

For example, as your football team's season approaches, you could set a team goal for games won or points scored and have your fans sponsor you. For individual players, you might choose to set a goal based on your position - a linebacker could set a goal for sacks, a kicker could set a goal for PATs, receivers for receptions. It is quick and easy to set up and you are only limited by your imagination. Feel free to contact us at firstandgoal@rcn.com if you need help.

## Circle of Strength Grows

The Circle of Strength continues to thrive with 2012 members spanning from preschoolers to newlyweds, all inspired to lend a helping hand to LFG. When you visit our Circle of Strength page on the LFG website, you might be surprised to see how many members of the Circle return annually to support the foundation's mission. Thanks to all of you who loyally return year after year, and to those who joined us for the first time in 2012!

# LFG Founders Receive Honorary Degrees

Four distinguished leaders received honorary degrees at the 177th Commencement at Lafayette College on Saturday, May 19.

President Daniel H. Weiss conferred the honorary degrees upon Commencement speaker Garry Marshall, an award-winning television and film director, writer, producer, and actor; John and Marianne Loose, the founders of Lauren's First and Goal Foundation, and Barry Sleckman '83, a noted immunologist at Washington University School of Medicine in St. Louis.

The citations are in the box to the right.



John Loose, Lafayette College President Daniel H. Weiss, and Marianne Loose.

John and Marianne Loose, the nonprofit foundation you created -Lauren's First and Goal -attests to the extraordinary difference that two humble, unassuming individuals can make when they decide to face an extreme personal challenge by embracing it as an opportunity to help others.

You have said that oftentimes it is the "smallest of people" who inspire "big change." Motivated by the hugs, heart, courage, and resilient example of your daughter, Lauren, and powered by the energy and commitment of hundreds of college coaches and other volunteers, your foundation has raised more than \$1.5 million since 2004 to advance pediatric brain tumor research and cancer services and to support and assist families living with pediatric cancer.

Together, the two of you have created what you refer to as a "circle of strength and hope," the dedicated team of volunteers and other supporters within the local community and across the nation who are enabling you to do enormously important-indeed, transformative-work. You and your family are an inspiration to us all.

Therefore, by the authority granted by the Commonwealth of Pennsylvania to the Trustees of Lafayette College and by them delegated to me, I award you the degree of DOCTOR OF PUBLIC SERVICE, honoris caThesa, with all the rights, honors, and privileges thereto appertaining, in token whereof I present you with this diploma and direct that you be vested in the hood emblematic of the degree.

## Be the Match Drive

### Held at PA Football Camp

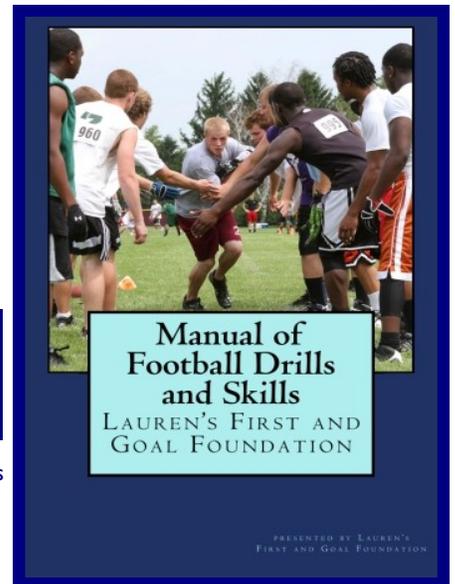


Be The Match partnered with Lauren's First and Goal to host a marrow registry drive at the ninth annual LFG Football Camp at Lafayette College's Metzgar Athletics Complex.

Campers, families and friends at LFG joined the thousands of coaches, players, and students from prestigious colleges and universities across the country that have already joined the Be The Match Registry as potential marrow donors. A simple cheek swab is all that is needed to determine if you

could be the one to save one of the thousands of patients suffering from Leukemia, Lymphoma, Sickle Cell Anemia, or other blood disorders in need of a bone marrow transplant.

To learn more about joining the registry or others ways to donate please visit the LFG website at [www.laurensfirstandgoal.org](http://www.laurensfirstandgoal.org) or the National Marrow Donor Program website at <http://marrow.org>.



Manual of Football Drills and Skills  
LAUREN'S FIRST AND GOAL FOUNDATION

Football coaches everywhere will benefit from the same techniques used by top college and professional teams that are featured in our newest publication that can be purchased online at [www.amazon.com](http://www.amazon.com) and at [www.createspace.com](http://www.createspace.com).

## Ohio State's Urban Meyer Speaks at LFG

Lauren's First and Goal Foundation was proud to feature Urban Meyer, the new head coach at The Ohio State University, as the guest speaker at the Third Annual Lauren's First and Goal Football Camp on Sunday, June 17 at Otterbein University.

Meyer spoke to campers about preparing for the "what if" moment in life and learning to weather the storm. He encouraged the players to capitalize on the two gifts of compassion and gratitude, that he feels they all have as teammates and as individuals. Meyer, his wife Shelley and son Nate also spent time visiting with children and families from Nationwide Children's Hospital Hematology/Oncology clinic in Otterbein's "O" Club during the camp.

Meyer became the 24th head coach in Buckeye history and returns to collegiate coaching after sitting out the past year to devote time to his family - and to work as an analyst for ESPN.

Through 10 full seasons as a head coach, Meyer has the tenth-best winning percentage in major college football history. Meyer has already won two national championships. - in 2006 and 2008 with the University of Florida - and no less than three national coach of the year honors, including The Sporting News honor in 2003 and the Eddie Robinson and Home Depot Coach of the Year awards, respectively, in 2004.

He was 65-15 in his six seasons at Florida with the two national titles, two Southeastern Conference championships and three 13-win seasons, including consecutive 13-win seasons in 2008 and 2009 to become the first coach ever to accomplish that feat.

Prior to his arrival at Florida, Meyer served as the head coach at Bowling Green and Utah, where he guided the team to a BCS bowl game with a 12-0 record in 2004.



*Ohio State's Urban Meyer and Otterbein Head Coach Tim Doup with Lauren, Christopher, and the awesome pediatric oncology staff members from Nationwide Children's Hospital at the third annual LFG Football Camp at Otterbein University in Ohio (above). Penn State's Bill O'Brien and Lauren at the ninth annual LFG Football Camp at Lafayette College in Pennsylvania (below).*



## Penn State's Bill O'Brien

### Speaks at LFG Camp PA

Lauren's First and Goal Foundation was pleased to have Bill O'Brien, head football coach at Penn State University, as the featured guest speaker at the Ninth Annual LFG Football Camp at Lafayette College.

"We could not have been more excited to have Coach O'Brien volunteer to be our featured speaker," said John Loose, LFG founder.

After a brief thunderstorm delay, Coach O'Brien connected to the crowd when he spoke about the importance of being people of action. He discussed the characteristics he looks for in a student-athlete, including having respect for their families and being active in the community.

Prior to his appointment at Penn State in January, O'Brien served as the Offensive Coor-

dinator of the New England Patriots, where he was instrumental in helping New England earn a 13-3 record, the No. 1 seed in the AFC playoffs and advancing to Super Bowl XLVI last season.

A member of the Patriots' coaching staff since 2007, including the last three mentoring the quarterbacks, O'Brien has worked with some of the game's most successful and innovative coaches and players in his 19-year coaching career, including Bill Belichick, Tom Brady, Wes Welker, Randy Moss, Rob Gronkowski, Ralph Friedgen, George O'Leary and Chan Gailey.

A graduate of Brown University, O'Brien joined Belichick's staff in New England as a coaching assistant in 2007 after 14 seasons on the staffs of Georgia Tech, Maryland and Duke.

#### Honorary Members of Board of Directors

John Harbaugh, Head Coach, *Baltimore Ravens*

Jim Tressel, Vice President of Strategic Engagement, *University of Akron*

Randy Edsall, Head Coach, *University of Maryland*

Ken Niumatalolo, Head Coach, *U.S. Naval Academy*

Paul Pasqualoni, Head Coach, *University of Connecticut*

Archie Griffin, President/CEO, *The Ohio State University Alumni Association*

Bill O'Brien, Head Coach, *Penn State University*

Urban Meyer, Head Coach, *The Ohio State University*



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Otterbein University



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